Swarnim book fair to showcase best Gujarati literature

2011-04-27 17:19:08
Last Updated 2011-04-27 17:21:04

Gujarat Global News Network, Ahmedabad A five day swarnim book fair will be held in Ahmedabad. It will showcase best of Gujarati literature in ten different fields ranging from poetry to novels and children books. This is part of Vanche Gujarat campaign started by Gujarat government to inculcate habit of reading among people particularly students.

The fair will have over 12,000 books and they will be kept on the basis of different themes and not the publishers or authors. Explaining this Rajendra Patel of Gujarat Sahitya Parishad and Uttam Mewada of Information Department said that in the poetry section, one will get best poetry collections and in the novel section there will be best novels. The programme has been jointly organized by the Parishad and Information Department. An attractive 25 percent rebate in the price of books has also been announced. To a question, Rajendra Patel said that the rebate burden has been offered by publishers. During the Vanche Gujarat campaign, Gujarat Sahitya Parishad has organized 62 book fairs in which books worth over Rs 2.5 crore have been sold. He said that the problem of people is to know about good books and to have access to those books. The swarnim fair is to fulfill these two basic needs of a reader, Patel said. The swarnim book fair will start on Friday April 29 and will end on May 3. There will be variety of programmes in the premises of the fair in the evening. The fair will be open from 10 am to 8 pm and will be held in the premises of parishad, Mewada said.
For news in Hindi see our Hindi daily Chaupal Chronicle